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Communication

The Magazine of Spiritual Education

EDITED BY LLOYD KENYON JONES

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From Mr. Lloyd Kenyon Jones,
Editor of "Communication,"
Chicago, Illinois.

Dear Friend:

Since a friend of our work offered the \$25.00 prize for the best name for the new ouija, another friend--not to be outdone--has backed up his own enthusiasm just ten times as much. To tell you the story briefly, I shall quote this gentleman. He said:

"I have taken bonds--and memberships--will take more--like to see this worthy work move ahead as rapidly as possible. But this two hundred and fifty dollars that I am turning over to you is to be for a special purpose. A magazine so beautiful, so interesting, meaty, uplifting and helpful as "Communication," should have a very large paid circulation. Everybody on your list wishes to help--but those good people have their own affairs and problems to think about, and we can not expect all of them to offer helpful suggestions.

"Here is what I wish you to do with this money: Retain \$100.00 of it in cash, and put \$150.00 into Memberships at a dollar each--and then use the cash and the Memberships as prizes for the largest numbers of subscriptions sent in between now and the first of August."

I asked him how he thought the prizes should be divided, and he submitted this idea, which we are pleased to adopt:

The person who sends in the largest number of yearly subscriptions, at two dollars each, between now and the first of August, 1920, will receive \$25.00 in money and 50 Memberships; a prize value of \$75.00. The second largest number of subscriptions will be rewarded by \$20.00 in money and 25 Memberships--a total of \$45.00 in value. The third will receive \$10.00 in cash and 10 Memberships, or a value of \$20.00. The fourth will receive the same as the third. Each of the fifth, sixth, seventh and eighth will receive \$5.00 in money and 5 Memberships--or \$10.00 in value. The ninth, tenth, eleventh, twelfth and thirteenth each will receive \$2.50 in money and 3 Memberships. The fourteenth will receive \$2.50 in money and 2 Memberships. The nine next highest will receive 2 Memberships each.

This makes fourteen cash prizes and twenty-three Membership prizes--as detailed above.

This offer, which I consider generous from the viewpoint of appreciation, and valuable from that point of view, gave me some additional ideas. Suppose that we sold 5,000 Memberships at \$1.00 each, and then used that money to promote the circulation of "Communication:" What would be the net result? We desire the largest possible net result. We can help you and "Communication" most by using 5,000 Memberships as awards!

2

These Memberships represent, at this time, representation at all meetings of the Members. When "Communication" has reached that stage where it will be earning more than its expenses, we shall ask the State of Illinois to change our Charter so as to permit us to disburse pro rata profits to these Membership owners, just as though the Memberships were shares of stock. Each Membership, therefore, represents a tangible interest in The Spiritualistic Educational Association. It represents continued interest--a voice in all the affairs of this organization. If you owned shares of stock in the Pennsylvania Railroad, you would be a part owner. The railroad company would not dictate in your religious or other matters. Think of these Memberships in that light, rather than as a church membership.

Therefore, in order to give a reward of appreciation to EVERY person sending in subscriptions, The Spiritualistic Educational Association will give ONE MEMBERSHIP FOR EACH YEARLY SUBSCRIPTION sent in between now and August first. There will be no other premiums. The premium offers published in our magazine do not remain in force if you help under this plan. Every time you get a new subscriber, remit his or her two dollars, together with the full name and address, and the subscription will begin with the next issue. On August first, we shall audit the list for the larger prizes, but you will receive your Membership Certificates as rapidly as you send the subscriptions.

These Membership awards go to ALL who send subscriptions. The larger prizes are IN ADDITION, and are for those sending in the largest subscriptions.

I know that the majority--that NEARLY EVERY ONE--of our subscribers knows one or more persons interested in Spiritualism, as Spiritualists or students, or both. "Communication" is by far the highest class periodical devoted to this Cause. In a letter received from the great publishing house of George H. Doran Co., New York, Mr. Roe, in charge of their religious book department, said:

"We are in receipt of the Copies of Communication, and are very much obliged for them. You are making a wonderfully fine journal, the very best of its kind."

This is recognition from the house that has been publishing the foremost books on Spiritualism, including "Raymond" by Sir Oliver Lodge. This is recognition, is it not? This shows that "Communication" is recognized by the big, successful publishing houses, and especially by the FOREMOST publishers of books dealing with Spiritualism. When the biggest and best are with us, who can be against us?

This offer is not retroactive. It does not pertain to subscriptions sent in prior to this time. This is a new offer, starting NOW and terminating August first.

Every one of us likes to be appreciated. It is not the money or the Memberships our friends will work for, but the fact that OTHERS are going to work, and not one of us likes to be outdone; that tangible appreciation is given for your co-operation. There is that sustaining truth that you are giving your friends the BEST that Spiritualism has to offer--a magazine that no one need feel ashamed of--a magazine that is making and HOLDING friends.

There may be a few who can not get subscriptions. Most of you can, if you will! And by owning one or more Memberships, you are then building up something in which you are INTERESTED. I hope that every one of you gets

busy. I don't want one of you to refuse these prizes--these honest awards. That would make me feel bad. Small as the value of each award is, it still is proof of appreciation; it is confidence in wishing you to help control and manage this magazine--the periodical that has a real DESTINY!

Ten years from now, whether here or in spirit, you will be proud of what you have done this Summer--and you will point with pride to your Membership Certificate, and will say, "I helped to put this big work over in its early days."

I heard about a Rochester man who refused to back Henry Ford with \$250 for a half-interest in his business. That man never will get over regretting his short-sightedness. Beyond the monetary part, there always is the thought that it would have been a wonderful thing to have been instrumental in building something tremendously big!

"Communication" is going to be tremendously BIG--big in circulation and big in the good work it can do!

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Now, just a word about that new ouija: It will have many times the flexibility of use of the old ouija; it will deliver messages spelled out, those answered by yes, no, and in other ways; it will tell the kind of message that is ready to come through, and it will give numerical facts--as to money, dates, ages, and so on--quickly.

What is more: IF YOU CAN NOT GET MESSAGES AFTER FOLLOWING THE SIMPLE, EASY DIRECTIONS, WE WILL REFUND YOUR MONEY!

You may not get a message alone. I can not sit down to a ouija alone and get it to move. But I can select others to work it with me and get wonderful messages. I will show you how to make that selection. IF NO MESSAGE COMES THROUGH, RETURN THE BOARD AND GET YOUR MONEY BACK!

This new ouija goes as far ahead of the old type, as the modern typewriter is ahead of the old Caligraph!

If you haven't sent your order (the board to be delivered around the first of July), lose no time in sending it. Also, suggest a Trade-Mark name--which MUST not be descriptive. The guides will select the name from the list submitted. The \$25.00 check goes to the winner.

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"The Ciphers of the Apocalypse" is being printed; it took us a month to get the paper. And now, I am going to give you a peek into this marvelous volume--which MUST HELP YOU because it will carry to you beyond doubt the GREAT TRUTH OF THE SCRIPTURES. It will make you feel more secure in the KNOWLEDGE that the ways of God are so much greater than the ways of mankind, we move ahead in His Protecting Care.

The 18th verse of the 13th Chapter of Revelation says: "Here is wisdom. Let him who hath understanding count the number of the beast: for it is the number of a man; and his number is Six hundred three score and six."

The Teachers had told me that this meant Emperor Wilhelm of Germany--the central prophetic figure around whom these ciphers pivoted.

The figures most intimately concerned with the German ruler would be: His birth-year, 1859; ascension to the throne, 1888, dethronement, 1918. Add them as four columns and you get 5665. Now add them thus, straight across from left to right:

1859	equals	23
1888	equals	25
1918	equals	19
<u>5665</u>		<u>67</u>

There are three 18's which make 54. Now take the columns with the 18's removed, and you have 59 plus 88 plus 19, or 166. If we took the columns of 18, let us take the columns containing 9. We have: 8 plus 8 plus 9, or 25; and 9 plus 8 plus 8, or 25; a total of 50 more. Add 67, 54, 166 and 50 and you have 337. Subtract 337 from 5665 and the answer is 5328. There are two unadded columns--odd columns that were left over from the systematic forward movement of the other additions: The first column, 1 plus 1 plus 1 or 3; and the third column, 5 plus 8 plus 1, or 14. Add 3 and 14 and you have 17. Subtract 3 from 14 and you have 11. Now turn to the 11th verse of the 17th Chapter of Revelation, and you will find:

"And the beast that was, and is not, even he is the eighth, and is of the seven, and goeth into perdition."

Emperor Wilhelm was one of the seven rulers involved in the Great War in the first seven days, and WAS THE 8TH OF THE HOHENZOLLERN FAMILY TO RULE. Use 8 as a divisor for 5328, and your answer, with nothing left over, is 666!

This is one of TWENTY CIPHER COMBINATIONS, pointing out the close approach of the most important era in history--the Millennial Dawn!

This book is no reflection on any people. It is the fulfillment of prophecy!

It is WORTH your dollar! What it does for you spiritually UPON READING IT, is worth countless dollars!

There is a form enclosed--and wishing you the best of everything--Happiness foremost!--I am,

Very sincerely yours,

Lloyd Kenyon Jones
Editor, "Communication"

LKJ-LLS

P.S.: Please notify us promptly of any change of address during the Summer, so that "Communication" will not fail to reach you.

FOR OUIJA AND "CIPHERS" ORDERS

Date:

"Communication:"

Enclosed find \$ for copies of "The Ciphers of the Apocalypse," prepaid.

Enclosed find \$ for of your new ouija, to be ready about July first, at \$1.85 each, postpaid, under your guarantee that if I can not get messages, either alone or with others, according to your directions, I am entitled to return the board prepaid and get my money back.

I suggest as a Trade-Mark name:

Yours truly,

Name:

Address:

SPECIAL AWARD SUBSCRIPTION FORM

Date:

"Communication:"

Enclosed find \$_____ for which you are to send "Communication" one year to:

Name:

Address:

Name:

Address:

(You may attach separate sheet with list of subscribers,
each subscription to be for one year at \$2.00)

I am to have One \$1.00 Membership for each subscription
sent up to Aug. 1, 1920--and to compete in the special awards,
as named in your recent letter.

Yours truly,

Name:

Address: